



UNIVERSIDAD DE
SAN MARTÍN DE PORRES



*Instituto de Innovación y Promoción
para el Emprendimiento Universitario*

EMPRENDIMIENTOS EN NEGOCIOS INTERNACIONALES

Ing. Alejandro Márquez Peirano

Jefe del Centro de Incubación-IPPEU

Arequipa, octubre 2008



Charles W.L. Hill

Global
Business
Today

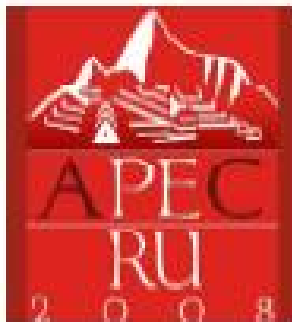
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**Asia-Pacific
Economic Cooperation**

2008/SMEWG/SEM2/001rev1



APEC MSME Innovation Management Seminar
Chiclayo, Peru
27 August 2008



**Asia-Pacific
Economic Cooperation**

2008/SMEWG/SEM2/002

Protect Your Intellectual Property: Stop Trade in Fakes!

Purpose: Information
Submitted by: United States

PROTECT YOUR INTELLECTUAL PROPERTY

Stop Trade in Fakes!



“Innovation and Small Business: Catalyst for Development”

**For the Technology Entrepreneur Seminar
August 28, 2008**

By

**Robert Kramer
VP, Public Policy**

The Computing Technology Industry Association



INTERNATIONAL
TRADE
ADMINISTRATION

The Innovation Challenge

Paul J. Corson
Office of Europe
U.S. Department of Commerce
27 August 2008



INTERNATIONAL
TRADE
ADMINISTRATION



Partnering with Government for Skills and Certification

**Bart Boaden, Vice President
Global Sales & Membership Development**

CompTIA

**Chiclayo, Peru
August, 2008**

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...MUCHAS GRACIAS